



OUTLOOK

JAPANESE CULTURAL ASSOCIATION OF MANITOBA INC.

SPECIAL FOLKLORAMA EDITION

Volume 64, No. 2

JCAM Board 2014-16

Executive:

Art Miki	President
Lucy Yamashita	1st Vice-President
Ken Teramura	2nd Vice-President
Marlene Mori	Treasurer
Kana Nemoto	Secretary

Directors:

Yuhito Adachi
Janet Hirose
Joy Letkemann
Kristen Matsumoto
Karynne Nekwinda
Pamela Okano
Mackenzie Sato
Sandra Shibata
Grant Voakes
Wanda Yamamoto

Advisor:

Stacy Matsumoto

NEW BOARD ELECTED AT FIRST JCAM AGM SEPTEMBER 15, 2014.

The names listed above (see box) form the new JCAM Board of Directors for 2014-2016. All were elected for a two-year term. At the meeting, appreciation was extended to those directors who stepped down after the inaugural year: Jodene Baker, Gail Cumming, Takahiro Fujiwara, Kelly Koga, Henry Kojima, David Labram, Ryan Mark, Brenda Mark, Meghan McOmber and Geoff Miki. These members played an important role in the amalgamation and implementation process as founding directors of the Japanese Cultural Association of Manitoba Inc.

**FOLKLORAMA 2014
STORY STARTS ON
THE NEXT PAGE!**

JCAM COMMUNITY FUND

Deadline for applications is September 30, 2014

The JCAM Community Fund Committee is receiving applications from non-profit organizations, groups or individuals until September 30, 2014 for projects that meet the goal of the fund.

GOAL OF THE COMMUNITY FUND is to assist organizations, groups, and individuals in undertaking projects to promote educational, cultural, human rights, and other activities and programs contributing to the betterment of the Japanese Canadian community in Manitoba.

Organizations must submit: list of directors, constitution and by-laws, mandate or statement of its purpose and its goals, most recent approved annual financial statement and the current fiscal year's budget of projected revenue and expenditures including the list of other funders.

Groups must submit the following:

list of the officers, statement of its purposes and an outline of its activities, most recent financial records, the current fiscal year's budget and projected revenue and expenditures, including the list of other sources of funds and grants received, and letters of reference or endorsement.

Individuals must submit the following: a resume, a letter of reference, a letter of financial reference from an officer of a recognized financial institution, and amounts and sources of other grants received in the previous two years.

Application forms are available from the Centre. Submit application to:

JCAM Community Fund Committee
180 McPhillips Street
Winnipeg, MB R3E 2J9

In celebration of Nikkei Heritage Day...

ONE BIG HAPA DINNER

An evening of Friendship, Family, Feasting and Fun!

Saturday, November 1, 2014

Manitoba Japanese Canadian Cultural Centre
180 McPhillips Street

Cocktails 5:30 p.m. Dinner 6:30 p.m.

Dinner created by Chef Sadao Ono

Tickets \$50 (\$25 tax receipt) Students \$25 (no tax receipt)

TICKETS NOW AVAILABLE at the office

Silent Auction - 50/50 Draw -

Volunteer Recognition & Award Presentations

Guest Speaker:

Geoff Chiba Stearns

Writer, Director &
Animator
of the award-winning
film *One Big Hapa
Family*





Folklorama Japan Pavilion – 2014 ANOTHER SUCCESSFUL YEAR



It takes a LOT of great volunteers to make the Japanese Pavilion run smoothly. This is just the organizing committee!

August in Winnipeg marks Folklorama, which is the largest and longest running multicultural festival in the world. This year Folklorama celebrated 45 years, and the Japanese community has been involved for most of those years. Celebrating diversity and promoting cultural understanding is the mission of this festival. We were one of the six founding members. **"Natsu Matsuri"**, a summer festival, was the theme for our pavilion this year. Over 5,000 guests visited us the week of August 3rd to 9th at St. Josephs Parish Hall on College Street. A big heartfelt thank you to the hundreds of volunteers who stepped up during the week to showcase our heritage and culture to thousands of visitors! Your participation made our pavilion a success.

"The Japanese Pavilion at Folklorama is a major community event. The pavilion with the involvement of many volunteers, gives us an opportunity to share our food, music, dance, and culture with many guests and visitors." expressed by Art Miki, President of Japanese Cultural Association of Manitoba Inc. *"Folklorama is a time for fun, enjoyment and appreciating each other's cultures and tradition".*

Leading up to the festival, our Ambassadors, Russell Kunz, MacKenzie Sato, Ciara Okumura, and Niina Tsuyuki-Dubik were busy attending various events promoting the festival and our pavilion. Several media outlets were interested in learning about their involvement and about our pavilion. A special thank you to these individuals for infusing their youthfulness and enthusiasm that inspired us. They were instrumental in keeping us in the social media networks.



In addition to the ambassadors, we were proud to recognize Cassidy Nekwinda, as the Youth Mentorship recipient, awarded by JCAM, who spent over 100 hours involved in the festival. Cassidy was instrumental in organizing the children's activity area, along with being a member of the Kaede dancers, Kakigori sales, admissions and more.

The food menu for the pavilion featured the Matsuri Dog with various toppings, the yakitori chicken skewer, oriental salad, along with our favorites of sushi, onigiri and refreshing desserts. Kakigori was again a resounding success,

introducing new flavours. Thank you to Sadao Ono for his leadership in the sushi demonstrations and culinary expertise. Food volunteers, too many to mention, played an integral part in making our pavilion a success. Of course, to complement any food item, there must be a refreshing beverage. The bar area continued to provide cultural cocktails, traditional beer and sake, and non-alcoholic spirits. Thank you for your countless hours of preparation and commitment each day.



(Left) Toshio Nishi Sadao Ono, and Masakazu Sugita added professional experience to our kitchens, while our many servers and preppers worked long hours to make this a culinary delight!



Our entertainers, from the young Kaede dancers and martial arts groups, to the very experienced Aurora Dancers, singers, and Hinode Taiko drummers continued to amaze our audience. We are so proud to showcase the many talented members from within our community in Manitoba. Many of these individuals have acclaimed national and international accomplishments. This year, Chiemi Beyette, an accomplished singer joined our roster of entertainers. We welcomed back Shayna Paulicelli, who captured our hearts on the stage with her beautiful voice.



This year, we were pleased to host Board members from the National Association of Japanese Canadians who were meeting here during Folklorama week. There was also a special visit from Shueme, the mascot from the 2015 FIFA Women's World Cup Soccer 2015, who interacted with our guests one evening.



A festival would not be complete without the cultural displays that describe our culture, history and showcased the diverse talented artists within our community. In the cultural displays area, we had volunteers perform a tea ceremony and provide Ikebana demonstrations. A children's activity area was a new addition to the cultural displays area, and it captured the attention of hundreds of young visitors, with each participant leaving with a prize.

We were fortunate to secure a number of media opportunities throughout the week. Thanks to those volunteers from within our community that appeared in print, radio and television spots. A special visit was made to the Tan Jay/Alia store in Kildonan Place as part of a special

promotion organized by Virgin Radio. Guests were treated to a traditional Japanese breakfast, entertainment by Russell and Ciara and an origami demonstration by Bob Frayer. An article on our pavilion was published in the Nikkei Voice Link: <http://nikkeivoice.ca/japanese-canadian-culture-on-full-display-at-winnipegs-folklorama-festival/> and the Vancouver Bulletin.

Special thanks to our pavilion sponsors. Corporate: Be Positive: Team-based Coaching, Dwarf no Cachette (Japanese cafe and gifts) Individuals: Ken and Cathi Teramura and family, Sue Teramura, Art and Keiko Miki, Kelly and Lisa Kaita and family, Marcia Terahara, and the Letkemann family. We're especially grateful for the major donation from Ikuko Oikawa.

Our pavilion was led by Sandra Shibata and Caroline Yamashita as Pavilion Co-coordinators, and their team of volunteers. This was the team of individuals who came together, along with their individual networks, to create our pavilion. It is a strong team that makes the Japanese pavilion fun with many volunteers returning each year to do it again.

A special "domo arigato" to our organizing committee Chairs, most of whom are pictured in the photo at the beginning of this special article.

Admissions: Kana Nemoto, Sandra Shibata
Bar: Grant Voakes, Jon Miki
Cultural Displays: Cindy Voakes, Keiko Miki, Aki Sugikami, Yuhito Adachi
Entertainment: Geoff Miki, Jodene Baker
Finance: Ryan Mark, Bobby Young
Food: Caroline Yamashita, Sadao Ono
Food Service: Wanda Yamamoto
Food Cashiers: Brenda Mark
Kakigori: Jennifer Pineau, Maddy Pineau
Security: Steve Nekwinda

Volunteers: Atsushi Kawazu
Clean Up: Oliver Marshall
Group Tours/VIP: Jenn Letkemann, Kyla Letkemann, Janet Hirose
Kid Zone: Cassidy Nekwinda, Sayaka Kimura, Seina Iguichi
Media: Joy Letkemann
Purchasing: Steve Hanner, Art Miki
Sponsorship: Art Miki
Volunteer Room: Karynne Nekwinda, Karen Labram



On August 21, over 130 volunteers came out to the Pavilion Volunteer Appreciation. To add a little fun to the evening, volunteers had an opportunity to experience the drums of Hinode Taiko. It was quite entertaining (and loud) in the Cultural Centre. It is always a sign that people are having a good time when we have to dim the lights so our guests get the hint that the party is winding down! A special thanks to Ono-san and his crew for preparing the delicious Natsu Matsuri meal. Thank you to the Nekwinda, Labram, Pineau families and friends, Wayne, Sandra, Caroline, Kelly and Russell for their hard work and energy in hosting this event.

The success of our pavilion is a multitude of dedicated and committed volunteers, who we like to refer as our "Japanese Folklorama family", who come together, to achieve the common goal to celebrate our accomplishments, showcase our culture and heritage, meet new and familiar faces, but mostly have fun! We are so pleased that we have several generations working together to let the public know that being a member of the Japanese Canadian community is great!

While pavilion planning comes to a close for 2014, a new page will turn and planning will begin soon for 2015. We are always looking for new ideas and fresh faces, to complement the wisdom and expertise of our long-time volunteers.

Japan Pavilion 2014 – A farewell look at the faces of our wonderful pavilion...



JCAM PICNIC 2014 LOT OF FUN!

The Japanese Cultural Association of Manitoba's picnic was held at St. Vital park on July 20, 2014. The Community Activities Committee, under the leadership of Mackenzie Sato and Karynne Nekwinda, organized the many fun family activities like games, races, scrambles. Despite the unpredictable weather it turned out to be an ideal picnic day for the 114 people who attended.

Many people dropped by to renew their membership. Instead of the usual raffle, this year a 50/50 draw was held. Keiko Yoshino was the lucky winner of \$185. The rest of the money will go towards plans to improve entrance into the Cultural Centre.

A potpourri of faces at Folklorama 2014! These are some of the people who made it all possible and to whom we are extremely grateful.

DONBURI LUNCH begins Friday, September 26 with NEW specials and some old favorites. Join the lunch bunch! Other dates are Oct 10 & 24, Nov 7 & 21, Jan 16 & 30, Feb 13 & 27, March 13 & 27, April 10 & 24.

CUISINE NIGHT is coming Saturday, November 15! Details TBA.
MOVIE NIGHT November 22 *Like Father, Like Son* – Movie and a bento. Doors open 5 p.m., movie at 6 p.m.. Donations.

Next regular edition of the *OUTLOOK* will be December 3. Deadline for submission of materials is November 21. Submit all materials to Jake Marks c/o m.jccc@shaw.ca (English) and Yayoi Brandt c/o yayoibrandt@gmail.com (Japanese)