

Our History

Japanese-Canadians first migrated to Winnipeg and Manitoba in 1942. As this community continued to grow in the early 1950's, the need for fellowship and maintaining their Japanese identity increased. Thus, the Manitoba Japanese Canadian Citizens Association (MJCCA) was formed.

The MJCCA became a focal point for the Japanese community as a place to congregate with families they grew up with, maintain Japanese traditions such as New Year's Day celebrations, odori (Japanese dancing), tea ceremony as well as sharing Japanese meals.

The MJCCA merged with the Manitoba Japanese Canadian Cultural Centre in 2013 to form the Japanese Cultural Association of Manitoba (JCAM). We offer many of the same programs since the organization's inception along with new ones. They include martial arts (karate and kendo), Japanese dancing for youth and adults, sushi classes, Japanese language classes, donburi/bento/ramen lunches, active seniors and Newcomers groups, cuisine night and sake tasting. Hinode Taiko is also a group at JCAM who have performed internationally.

In addition to providing programs for the Japanese community, we are active members of our national organization, a founding member of Folklorama, as well as Asian Heritage month and Lanterns for Peace.

Our focus is to provide culturally related programs as well as promoting and protecting Human Rights within our local and national communities. Our work in Human Rights is primarily historical where Mr. Art Miki was a leader in getting the Government of Canada to agree to apologize for the many Japanese Canadians who were wrongfully treated. JCAM members have worked with various writers and film producers to promote their work in telling our stories on our experiences in internment camps.

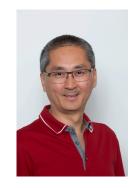
Mission and Vision

Our mission is to nuture and sustain a community interested in Japanese and Japanese Canadian culture and heritage.

Our vision is to foster Japanese and Japanese Canadian culture and heritage now and for future generations.

President's Message

Greetings from the Japanese Cultural Association of Manitoba (JCAM). We are a small but key component of Manitoba's Asian community and are dedicated to fostering Japanese and Japanese-Canadian culture and heritage. Proof of our value rests in the tremendous support we receive from the community at large. Each year we host thousands of visitors to our efforts at Folklorama, the Japan Schools Program and other festivals, programs and events carried out from our cultural centre on McPhillips.



JCAM Board Members

Kelly Kaita - President Ken Teramura - Past President Debra Takeuchi - Acting President

Jim Suzuki - Treasurer Grant Voakes - Secretary Directors:
Junko Bailey
Alex Allen Chaput
Kyla Letkemann
Cory Rybuck
Sarah Keating Sangalang
Satoshi Takeuchi
Lucy Yamashita

Areas of Focus for 2024-2025

Increasing our membership is an ongoing focus. There are approximately 2200 people of Japanese Canadian descent living in Winnipeg. Of this group, over 900 are members of JCAM. As we are entering our 6th generation, we are mindful that JCAM provides programs and services that attract our many generations and the Winnipeg community interested in Japanese culture.

We have two new areas of focus for 2024-2025. We have a significant number of Japanese members whom now reside in Winnipeg. Many currently adjusting to Canadian culture and society and have a limited proficiency of the English language. They face many challenges integrating into this different society that they now call home. While there is a comprehensive social services network in Canada they need assistance on how to take advantage of those social services available to them.

This year we will be focusing alot of our attention on our aging facility. This year we hope to see some very significant changes and improvements to the centre allowing for us to be more inclusive. This will be in part due to the generosity of the Government of Manitoba and the NAJC. However, we still need our sponsors to help with the sustainability of JCAM.

How you can help!

It has been said that "it takes a village to raise a child". Similiarly, our Japanese-Canadian community cannot grow and thrive without integration with the broader Winnipeg community. We are looking for like-minded and forward thinking organizations who believe in helping new Canadians and Young Leaders. By assisting us in these two critical areas, you help our community get stronger, promote your company and contribute to the growth of our city. We are looking for these long term partnerships to foster growth for all.

What we will provide in return:

We have an active community that could possibly introduce you to a segment that currently is not in your scope. Our activities provides access to thousands of Winnipegers; young and old, and of other nationalities, not just our own.

By fostering a long term relationship, we want to showcase your organization to our community highlighting your service offerings as well as your work with new Canadians and Young Leaders. we view this as more than just a commercial enterprise.

Sponsorship Package Pricing and Listing

Benefits Provided:	Silver	Gold	Platinum	
Logo displayed at all participating events and JCAM website	1	\checkmark	1	
JCAM Newsletter(quarterly, 700 circulation) Sponsor company contact and advertisement	✓	\checkmark	✓	
Social Media	1	\checkmark	1	
JCAM Vinyl Sticker for windows	1	\checkmark	1	
Folklorama Complimentary tickets	2 Tickets	4 Tickets	6 Tickets	
Outdoor Electric Sign	✓	✓	✓	
Attend/Participation at events		2 events	5 events	
Mention and thank you at all participating events		\checkmark	✓	
Key notes at events			2 events	
Gala Dinner Complementary Tickets - If we plan a dinner			2 Tickets	
	\$1000	\$2500	\$5000	

^{*}Size and location on all advertisements are dependent on the level of the sponsorship.

^{**}Please inquire about other levels of sponsorship

Symbols represents the following:

Public events



Human Rights



Cultural



Fund Raising

Folklorama



The Japanese community was one of the founding pavilions in this annual Winnipeg event and have been a strong supporter over the past 50 years.







Each fall we host our annual fund raising dinner where we also honor special community members

Donburi lunches





Our seniors / Horizon club hosts a lunch every other Friday with an affordable homemade meal

Ramen / udon lunches





Once a month we host a noodle lunch

Halloween /Kid's Christmas party



These parties are for children of community members

Harold Hirose scholarship award



Each year we offer a scholarship to university students in the honor of the Harold Hirose family, one of our community's charter members.



Japanese Public school program



Each year we offer elementary students the opportunity to attend a half day to the Culture Centre to learn about various facets of our culture.



Human Rights



Cultural



Fund Raising

Japanese Languange Program

We offer children and adult language for beginners, intermediate and advanced students.



Shichigosan



This is a celebration recognizing 3, 5 and 7 year old children







Oshogatsu

Our New Year's day celebration welcomes the new year with optimism and well being for all





This is a celebration of community members over the age of 70 years, paying respect to our elders

Asian Heritage month



Each May, our community participates in events highlighting the Asian cultures and communities.







This is a Japanese anime and pop culture convention held annually in Winnipeg

Aboriginal Accord



JCAM was the first Cultural organization to sign this City of Winnipeg accord recognizing reconciliation of Aboriginal issues



Human Rights



Cultural



Fund Raising

Young Leader development



We are focusing on the development of 4th and 5th generation as future leaders of our community

Newcomer support network



We have many members re-locating to Winnipeg from Japan. They face cultural and language issues as they settle into our city





Newsletter advertising measurements: Full Page: 8.06in x 10.37in Half Page: 7.91in x 4.85in Vertical Quarter Panel: 4.28in x 5.29in Horizontal Quarter Panel: 7.8in x 1.98in Business Card: 3.55in x 1.8in			
Half Page			
Vertical Quarter Panel			
	Business Card		
Horizontal Quarter Panel			

Events

January

Oshogatsu / New Years's Day
Donburi / bento lunch (every second
Friday) Movie night
Ramen lunch
Yoga classes
Sushi class

February

Manitoba Donburi Ramen lunch Yoga classes Sushi class Chanoyu / tea pouring

March

Curling bonspiel / banquet
Donburi
Udon lunch / ramen lunch
Yoga classes
Sushi class
Chanoyu
Social evening
Japanese Cooking class

<u>Apri</u>l

Things Japanese sale Donburi Yoga classes

May

Asian Heritgae month events

<u>June</u>

Keirokai / celebration of seniors

July

Obon / dance festival Newcomers picnic

<u>August</u>

Japan Pavilion-Folklorama Volunteer appreciation Lanterns for Peace

<u>September</u>

Language school
Donburi
Yoga classes
Sushi and cooking
class Chanoyu
Gala Dinner

October

Donburi Yoga classes Sushi and cooking class Ramen lunch Children's Halloween party

November

Donburi Yoga classes Ramen lunches Shichigosan / Children's Coming of Age celebration

December

Movie night
Yoga classes
Sushi class
Ramen lunch
Children's Christmas Party

In addition

Throughout the year, there are Japan Public School Programs, Japanese language, children and adult dance classes, Karaoke class, Newcomers Club, Kimono Dressing classes

Our Centre











"Ask" a representative contact

Let them help you know if this is right for you!

Ken Teramura

204-295-8857

ken.teramura@jcamwpg.ca

Kelly Kaita

204-794-6788

president@jcamwpg.ca



Thank you to our 2023-2024 Sponsors!

Frank H. Hori Charitable Foundation



























